



# KEREN

EVENT ORGANIZER

**Serve Excellent Execution!**

# HALO, MARI BERKENALAN



Kami adalah *event organizer* profesional yang berdiri sejak **2019**.  
Dalam perjalanan di industri event, kami telah mengeksekusi **+200**  
*online events*, **2** *international events*, **4** *expo events*, **1** *sport event* dan **20**  
*MICE events*.

Komitmen Keren Event Organizer adalah **terus berkembang dan terus berinovasi**. Menjadi **#YourChosenPartner** adalah misi yang akan selalu kami bawa dalam perjalanan ini.

#YourChosenPartner

# TIM BALIK LAYAR



**Kenny Lubis**  
Event  
Manager



**Sabrina**  
Event  
Specialist



**Arafat Damar**  
Account  
Executive



**Nadya K**  
Finance



**Syafiq**  
Social Media  
Specialist



# LEGALITAS

## PT Keren Entertainment Indonesia

### Notaris

Viondi Yunatan, S.H., M.Kn.  
AHU-01265.AH-02.01.Tahun 2016, Tanggal 26 Oktober 2016

### SK Kemenkumham

AHU-0065185.AH.01.01.TAHUN 2019

### Nomor Induk Berusaha

9120112231219

### NPWP

93.682.704.7-067.000

### Pengukuhan PKP

S-96PKP/WPJ.04/KP.0403/2020

### Alamat

CoHive 101, 9th Floor Unit 33 Kawasan Mega Kuningan Lot E4-7 Jl. Dr. Ide Anak Agung Gde Agung No 1, Kel. Kuningan Timur, Kec. Setiabudi, Kota Adm. Jakarta Selatan, Prop. DKI Jakarta

Rukan CBD Blok E No 5, Jl. Green Lake City Boulevard, Gondrong, Cipondoh, Tangerang City, Banten 15146

### MICE Certification

- MICE (Meeting, Incentives, Convention and Exhibition)



# LINGKUP LAYANAN YANG KAMI BERIKAN

## Persiapan Acara

- Event concepting
- Production & safety planning
- Venue research & booking
- Airplane & hotel booking by our platform
- Event permits handling
- Event sponsorship
- Volunteer or crew management
- Invitation
- Registration
- Hospitality handling
- Event talents & speakers handling
- International event preparation handling

## Promosi Acara

- Promotion plan
- Publication plan
- Social media handling
- Free media partner handling
- Paid media partner handling
- Article writing
- Content writing
- Content production
- Photo and video documentation
- Event branding printing (textile, promotional equipment such as backdrop, t banner, and other)

## Show Management & Technical Support

- Show management support
- Audio & visual equipment
- Stage
- Booth construction (special design & R8)
- Multimedia & broadcasting system
- Live streaming
- Hybrid event
- Translator and interpreter

# RIBUAN DI LUAR SANA, MENGAPA HARUS KAMI?

Ribuan di luar sana, tetapi kami **unggul** dalam:

1. Memiliki **50,000++** database dengan cakupan pemerintah, brand, media, distributor, retailer, universitas, sekolah, asosiasi, komunitas, hingga pengisi acara baik MC, pembicara, maupun performer.
2. Team di balik layar kami merupakan lulusan dari program studi **pengelolaan acara, komunikasi, dan pemasaran** dengan pengalaman yang mumpuni.
3. Kami memiliki **layanan yang lengkap** serta memiliki **platform sendiri** untuk menunjang kebutuhan acara anda seperti platform registrasi, platform ticketing, platform hotel booking, dan platform airplane booking yang menjadikan kami **ONE STOP SOLUTION** untuk event anda.

# **Our Success Story**

**#YourChosenPartner**

# International Consumer Electronics Expo (ICEE) 2019

17 - 19 Desember 2019

Jakarta Convention Center

**Services:** event planning, production, and promotion

**200+**  
Exhibitor

**300+**  
Brand

**15.000**  
Pengunjung

Organized by



Supported by



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# Rapat Kerja Nasional SMART Computerindo

21 - 31 Januari 2020

The Forest Resort Hotel, Bogor

**Services:** program planning, itinerary planning, transportation booking, hotel booking, textile and branding production, and documentation

**Client:** SMART COMPUTERINDO

Organized by



Hosted by



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# Rapat Kerja Nasional Asosiasi Penyedia Onlineshop Ekatalog

11 Februari 2020  
Grand Mercure Kemayoran, Jakarta

**Services:** event planning, production, show management, venue booking, and invitation

**Client:** Asosiasi Penyedia Onlineshop Ekatalog

48

Peserta

11

Perusahaan

Organized by



Hosted by



ERJA NASIONAL  
A ONLINESHOP EK  
2020



Asosiasi Penyedia  
Onlineshop Ekatalog

edia Onlineshop Ekatalog”

11 Februari 2020

Supported by :

VERCOSS SAMSUNG

US Expert Series HIKVISION

Canon hp brother. SJS Schneider Elect

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Asosiasi Penyedia  
Onlineshop Ekatalog



# Webinar

2020 - 2022

Selama pandemi kami aktif mengadakan acara berbentuk webinar yang mengusung berbagai topik. Mulai dari IT, UMKM, pengembangan diri, *start-up*, ekonomi dan bisnis, serta *e-sport*.

Kami juga bekerjasama dengan berbagai perusahaan dalam penyelenggaraan webinar.

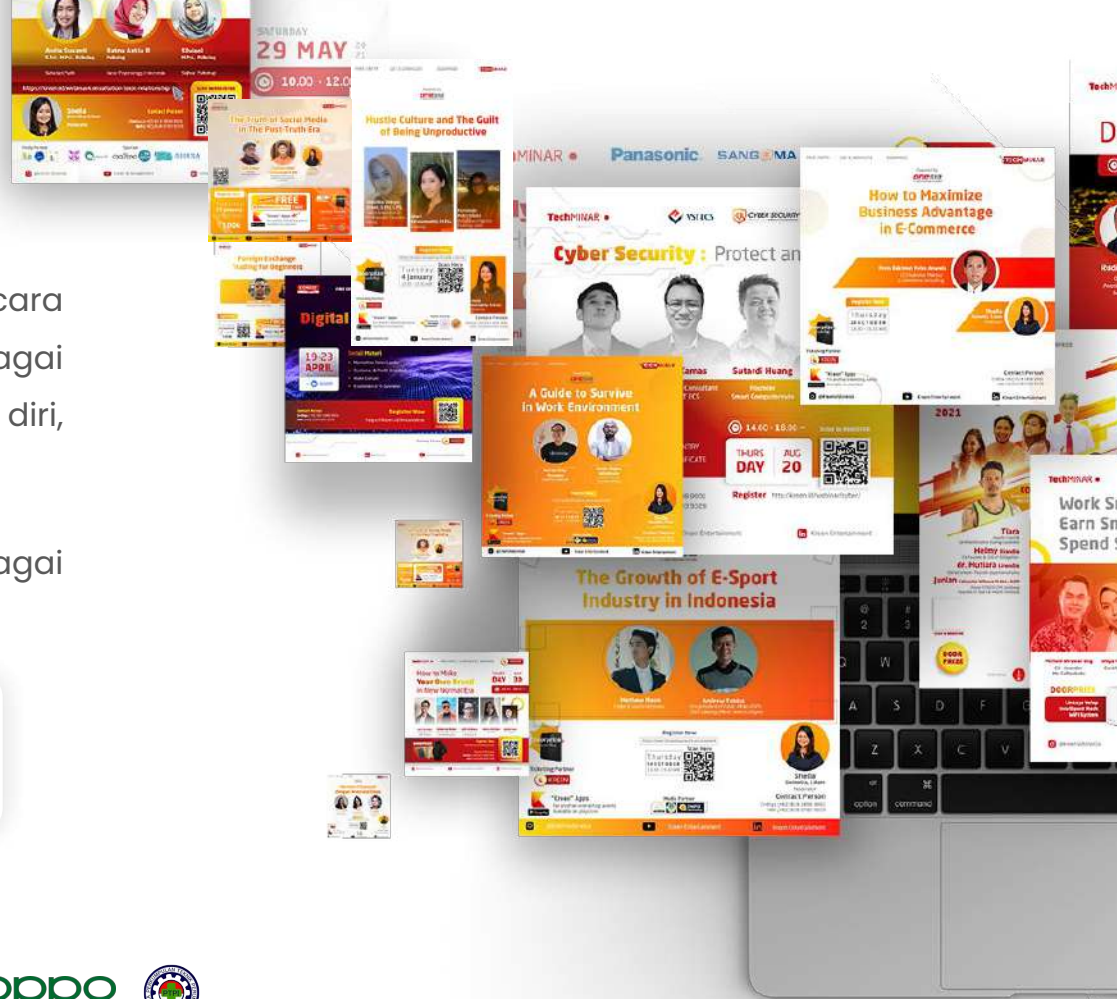
**200+**  
Webinar

**10.000+**  
Peserta

Organized by



Hosted by



# Indonesia Sustainable Procurement Expo (ISPE) 2022

2 - 3 Juni 2022

Bali International Convention Center

**Services:** event planning, sponsorship event, exhibition production, seminar and forum handling, venue booking, hotel booking, show management, and VIP hospitality

**Client:** Asosiasi Katalog Elektronik Nasional

**30+**  
Exhibitor

**51+**  
Brand

**1.000**  
Pengunjung dari  
Pemerintahan

Organized by



Hosted by



Supported by



**ISPE** INDONESIA  
Sustainable Procurement  
EXPO 2022  
2-3 Juni 2022 | Bali International Convention Center

**ISPE** INDONESIA  
Sustainable Procurement  
EXPO 2022  
2-3 Juni 2022 | Bali International Convention Center



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**Dr. H. Bima Arya Sugiarto**  
Wali Kota Bogor





# Brother Meet Up!

Oct 2022 - Jan 2023  
Jabodetabek Area

**Services:** event planning, venue research & booking, invitation handling, registration handling, event production, and show management

**Client:** Brother

**5**  
Kota

**100+**  
Perusahaan

**150+**  
Peserta

Organized by



Hosted by





# Sosialisasi Produk Ber-TKDN

21 Februari 2023

Swiss-Belhotel Harbour Bay, Batam

**Services:** event planning, venue research & booking, invitation handling, registration handling, event production, and show management

**Client:** SMART COMPUTERINDO

Organized by



Hosted by





Forum Group Discussion & Dinner

# Forum Perguruan Tinggi Keagamaan Islam Negeri

22 Februari 2023

AP Premier, Batam

**Services:** event planning, venue research & booking, invitation handling, registration handling, event production, live streaming, and show management

**Client:** Forum TIPD Universitas Islam Indonesia

Organized by



Hosted by



# Business Matching & Industrial Gathering

## Forum Perguruan Tinggi Keagamaan Islam Negeri

23 Februari 2023

Swiss-Belhotel Harbour Bay, Batam

**Services:** event planning, sponsorship event, event production, venue research & booking, invitation handling, registration handling, event production, documentation, gala dinner, and show management

**Client:** Forum TIPD Universitas Islam Indonesia

8

Brand

58

Perguruan Tinggi

Organized by



Hosted by



Field Trip & Company Visit

# Forum Perguruan Tinggi Keagamaan Islam Negeri

24 Februari 2023

Batam – Singapore Trip

**Services:** Tour and travel management

**Client:** Forum TIPD Universitas Islam Indonesia

8

Brand

58

Perguruan Tinggi

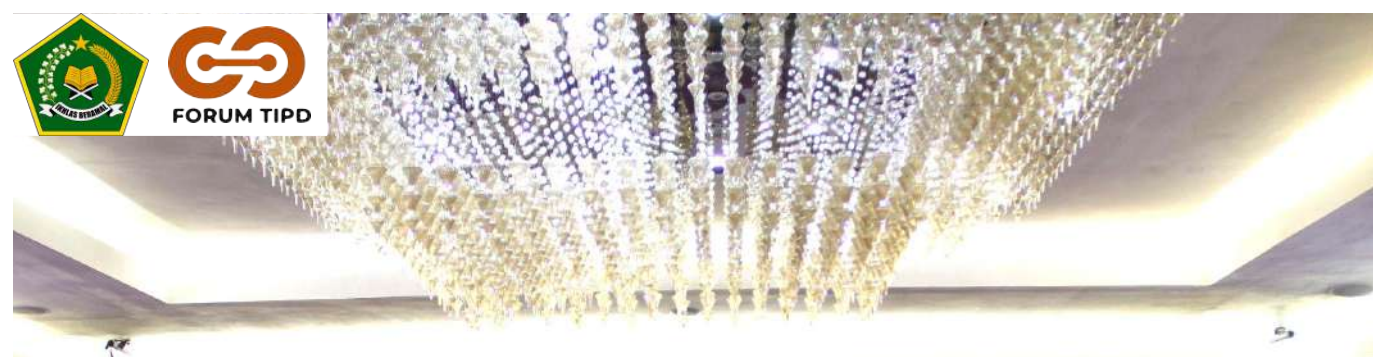
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Hosted by







# Indonesia Sustainable Procurement Expo (ISPE) 2023

15 - 16 Maret 2023

JIEXPO Kemayoran, Jakarta

**Services:** event planning, sponsorship event, exhibition production, venue research & booking, invitation handling, registration handling, documentation, media partner handling, and show management

**Client:** Asosiasi Katalog Elektronik Nasional



**30**

Exhibitor

**50+**

Brand

**2.000**

Pengunjung dari  
Pemerintahan

**10**

Kementerian  
dan Asosiasi

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In Collaboration



Supported by



**Dr. Hendrar Prihadi, S.E., M.M.**  
Kepala Lembaga Kebijakan Pengadaan Barang/Jasa (LKPP)



# LKPP Run 2023

13 Agustus 2023

Gedung LKPP, Jakarta

**Services:** event planning, sponsorship event, exhibition production, permits handling, venue research & booking, invitation handling, registration handling, documentation, media partner handling, crew management, VIP hospitality, safety & crowd control, and show management

**Client:** Asosiasi Katalog Elektronik Nasional & Lembaga Kebijakan Pengadaan Barang dan Jasa

**400 +**

Peserta Lari (ASN)

**9**

Brand

Organized by Hosted by





# Indonesia International Sustainable Procurement Expo (I2SPE) 2023

30 – 31 October 2023

The Westin, Jakarta

**Services:** international event planning, sponsorship event, exhibition production, permits handling, venue research & booking, invitation handling, registration handling, documentation, media partner handling, crew management, VIP hospitality, safety & crowd control, airplane & hotel booking, and show management

**Client:** Asosiasi Katalog Elektronik Nasional

25

Exhibitor

1.500+

Pengunjung dari  
Pemerintahan

10

Kementerian  
dan Asosiasi

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**Mrs. Rowena Candice M. Ruiz, S.E., M.M.**  
Executive Director - Government Procurement, Policy Board Philippines



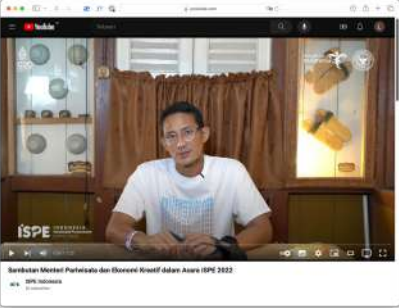
# Media Coverage

From our event with clients & collaboration with our media partner, we were covered by 300+ media clips.





# Event Supported by Ministry



# OUR HAPPY CLIENTS



# OUR PAST SPONSORS & EXHIBITORS



# OUR PAST SPONSORS & EXHIBITORS



# TERIMA KASIH TELAH MENDUKUNG ACARA KAMI



# Let's Collaborate!

## Contact Us

### Headquarter

Rukan CBD, Jl. Green Lake City  
Boulevard No.5, Gondrong, Cipondoh,  
Tangerang City, Banten 15146

### Contact Person

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Damar : +62 819 9841 1148